

How to apply

- ① Follow the official Oita Prefecture Instagram account ("Mejiron" [Oita Prefecture official] @mejiron) and add the hashtag (#oitaasean).
- ② Take a photo that shows off Oita Prefecture.
- ③ Post the photo with a caption explaining what's so great about the place where it was taken.
 - We recommend attaching various tags in addition to the above to make photos easier to search for (#oita, #onsen, #beppu, etc.).
 - Posts in all languages are welcome.

Requirements

- Instagram account must have privacy set to "public."
- All photos submitted must be taken in Oita Prefecture.
- If the subject of the photo includes a person, that person's permission is required to submit the photo.
- The photo must not have won a prize in any other photo contest.

Other information

- Entries may be submitted even if they were taken before the entry period (so long as they were taken within the past 2 years).
- Multiple entries are acceptable, but only one entry per person can win an award.
- Doctored photos and collages will not be considered for entry. However, cropping and slight color correction are acceptable.

Awards and Prizes

- Grand Prize (1 winner): Pair room voucher for a luxury ryokan in Beppu City (equivalent to 100,000 yen)
- Outstanding Performance Prize (2 winners): Pair room voucher for a luxury ryokan in Beppu City (equivalent to 50,000 yen)
- International Student Prize (8 winners): Assortment of Beppu City specialties

Judging Method

After receiving opinions from international students in Oita Prefecture, a panel of judges consisting of members of the Oita-ASEAN Exchange Promotion Council will deliberate and select the winners.

Announcement of results

The final results and winning entries will be announced on the Oita Prefecture website around or after mid-February 2024. Winners will be notified individually via direct message on Instagram.

Please check our website for details



Inquiries

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About ASEAN

The Association of Southeast Asian Nations (ASEAN) is a regional grouping that aims to promote economic and security cooperation among its ten members: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam.

